

Hi, nice to meet you!

PORTFOLIO

Jessicas Perlich

I'M JESSICA SPERLICH

I'M A PASSIONATE DIGITAL COMMUNICATOR WITH A STRONG FOCUS ON SOCIAL MEDIA MANAGEMENT, INFLUENCER RELATIONS, AND COMMUNITY CARE. WHAT DEFINES MY WORK IS CURIOSITY, CREATIVITY, AND THE ABILITY TO STAY FLEXIBLE AND RESILIENT IN FAST-PACED ENVIRONMENTS. WITH OVER SIX YEARS OF EXPERIENCE IN ORGANIC SOCIAL MEDIA MARKETING, I'VE WORKED WITH BOTH SMALL AND LARGE BRANDS, MANAGING ACCOUNTS FROM 300 UP TO 90,000 FOLLOWERS. I DEVELOP ENGAGING CONTENT, BUILD MEANINGFUL INFLUENCER COLLABORATIONS, AND GROW ACTIVE, LOYAL COMMUNITIES. I LOVE SPOTTING TRENDS, THINKING BEYOND CONVENTIONS, AND CREATING CONTENT THAT DRIVES VISIBILITY, ENGAGEMENT, AND LONG-TERM IMPACT. STRONG COMMUNICATION, ORGANIZATION, AND A HANDS-ON MINDSET ARE AT THE CORE OF HOW I WORK.



Learning every day

MY SKILLS



SOCIAL MEDIA MANAGEMENT

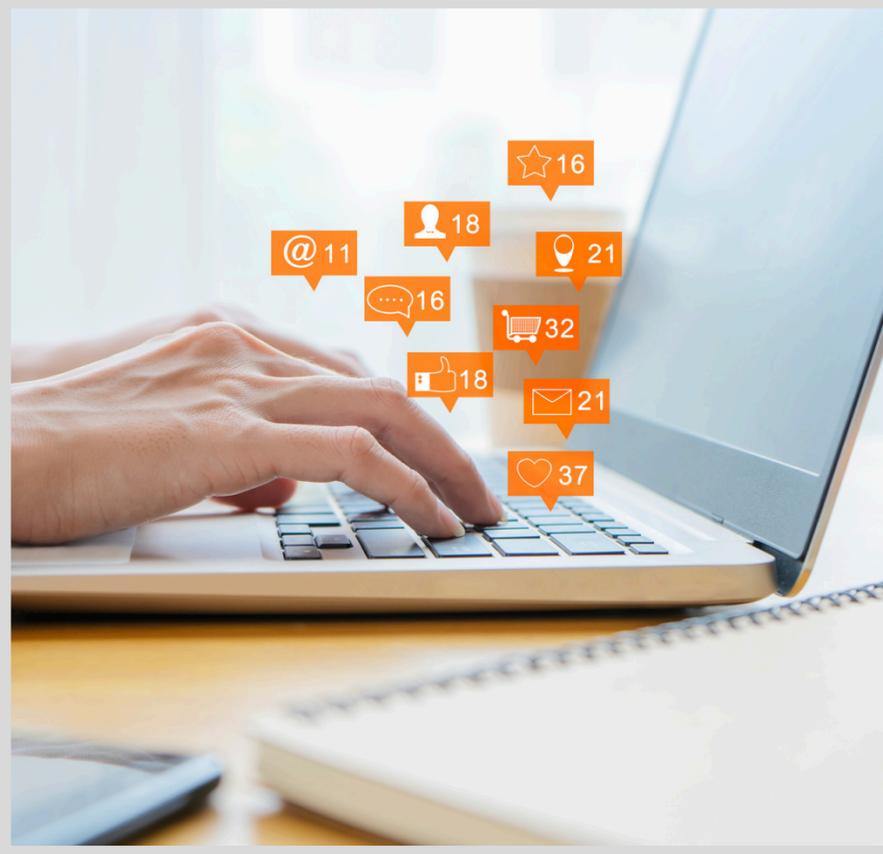
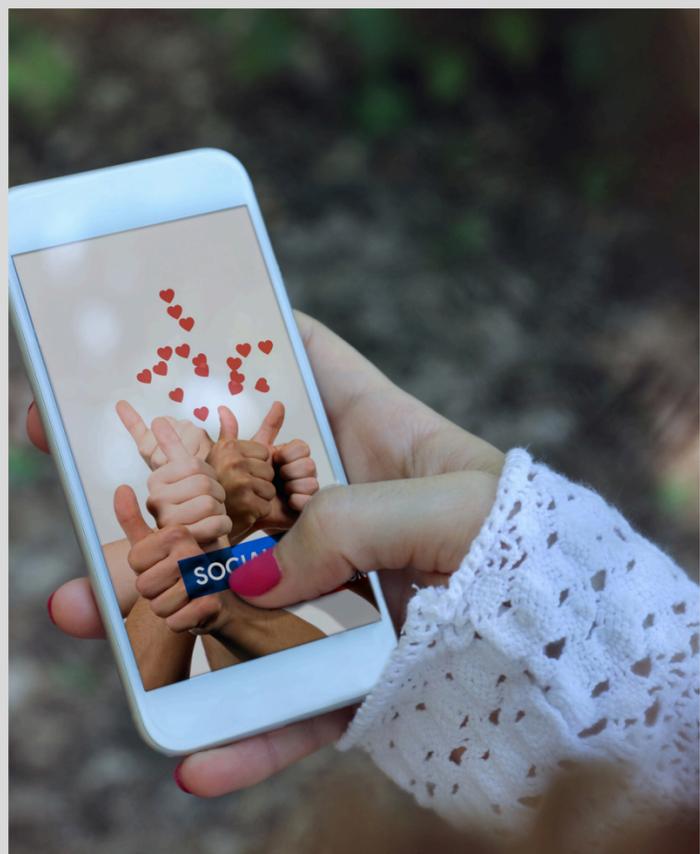
STRATEGIC PLANNING, CONTENT CREATION, AND ORGANIC-DRIVEN CHANNEL MANAGEMENT.

INFLUENCER RELATIONS

BUILDING AUTHENTIC CREATOR PARTNERSHIPS THAT DRIVE REACH, TRUST, AND IMPACT.

COMMUNITY CARE

ENGAGING, NURTURING, AND GROWING LOYAL COMMUNITIES THROUGH MEANINGFUL INTERACTION.



PROJECTS

short selection

I'VE COLLABORATED WITH INSPIRING BRANDS AND CREATORS ACROSS VARIOUS INDUSTRIES. I SPECIALIZE IN INSTAGRAM, TIKTOK, AND LINKEDIN, CREATING IMPACTFUL DIGITAL PROJECTS. WANT TO SEE MORE? LET'S MEET ONLINE.



Für Momente, die bleiben!

Entscheide dich für ein iPhone von Swappie

[01 SWAPPIE]



Red Dot Award für B*

Auszeichnung für das Businessmagazin der Berliner Volksbank

[02 BERLINER VOLKSBANK]



[03 WORT UND BILD VERLAG]



[04 DGSMP]

Some of my CLIENTS

ENTERTAINMENT

AIRFORCE1 RECORDS - BODOG MUSIC EUROPE - CIRCUS RONCALLI - EISBLUME - ELA - FIESTA RECORDS - IP MUSIC - K.I.K.A MDR - KUKA ENTERTAINMENT - MUSICSTARTER - MUSICSTARTER - SAPHIR - SONY MUSIC GERMANY - THE DOME RTL - UNIVERSAL MUSIC GERMANY

HEALTH

AEGZ - APOTHEKEN UMSCHAU - BERLIN HEALTH MEDIA - CHARITÉ - DESAM - DGSMP - WORT UND BILD VERLAG

FASHION

CHRISTIAN KOBAN - IC BERLIN - KONPLOTT - LALA BERLIN - LIGNET ROSET - PUMA - STEEN DESIGN - TALLY WEIJL

TECH

CYBERLUCHS - ESKO-SYSTEMS - IT LEAUGE - KAISYS.IT - NCS GMBH

OTHERS

BERLINER VOLKSBANK - IMMOBILIEN SCOUT - SWAPPPIE

LET'S WORK *together*

+49 177 380 3145

info@jessicasperlich.com

www.jessicasperlich.com

